

Catherine Schrenker
Portfolio/Work Samples

The Town of Marion Branding Campaign Applying Muldrew & Associates Market Research 2015

OUR COOL IS IN THE MAKING.



MAKING **MUSIC** • MAKING **ART** • MAKING **MEMORIES**
WHATEVER THE REASON, MAKE IT MARION.



THE HENDERSON
MARION VA

AMERICA'S COOLEST HOMETOWN

A LITTLE COOL AROUND EVERY CORNER.




• ALL LOCAL • ALL AUTHENTIC • ALL YOURS •

ENCHANTING. OUR CORNER OF THESE SOUTHWEST VIRGINIA MOUNTAINS
HOLDS TREASURES WAITING ON YOU TO DISCOVER.
NIGHT OR DAY, YOUR NEXT ADVENTURE - WHETHER IT'S ENTERTAINMENT OR RELAXATION -
IS ONLY STEPS AWAY. BUT MILES FROM WHERE YOU ARE RIGHT NOW.

COME JOIN US!

AMERICA'S COOLEST HOMETOWN

FRONT ROW SEAT. COOL.




America's Coolest Hometown



FARM TO TABLE. COOL.

AMERICAN COOL.




America's Coolest Hometown



COOL MOUNTAIN ROOTS.

WAYNE C. HENDERSON-COOL.

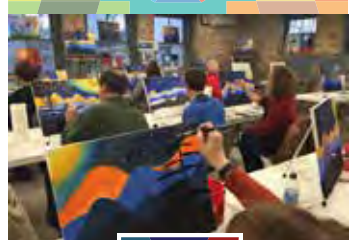



America's Coolest Hometown



COOL IMPRESSIONS.

PAINT PARTIES. COOL.




America's Coolest Hometown



COOL JAMS.

**The Town of Marion
Downtown Banner Project
2023**



**DOWNTOWN
GRAPHICS
NETWORK**
we speak your language
www.dgninc.com

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1-800-884-0855

Henderson Logo 2015



THE HENDERSON
Wayne C. Henderson School of Appalachian Arts
MARION, VIRGINIA

Henderson Logo 2020



THE HENDERSON
MARION VIRGINIA



THE HENDERSON
MARION VIRGINIA



THE WAYNE C. HENDERSON
SCHOOL OF APPALACHIAN ARTS
MARION, VIRGINIA

2025





Branding for our Gerald Anderson Lutherie

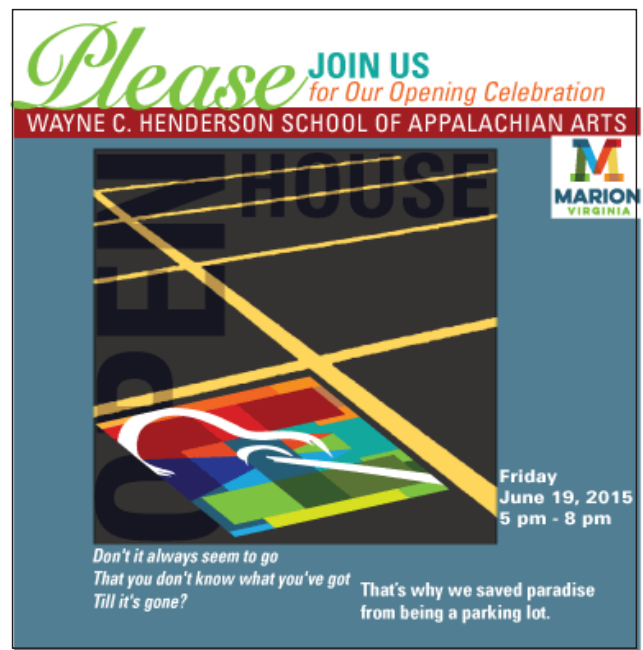


Proposal with Virginia Tourism for LOVE sign to promote our Burke Letterpress Shop.

Marion Downtown
Team Projects
2016/2020



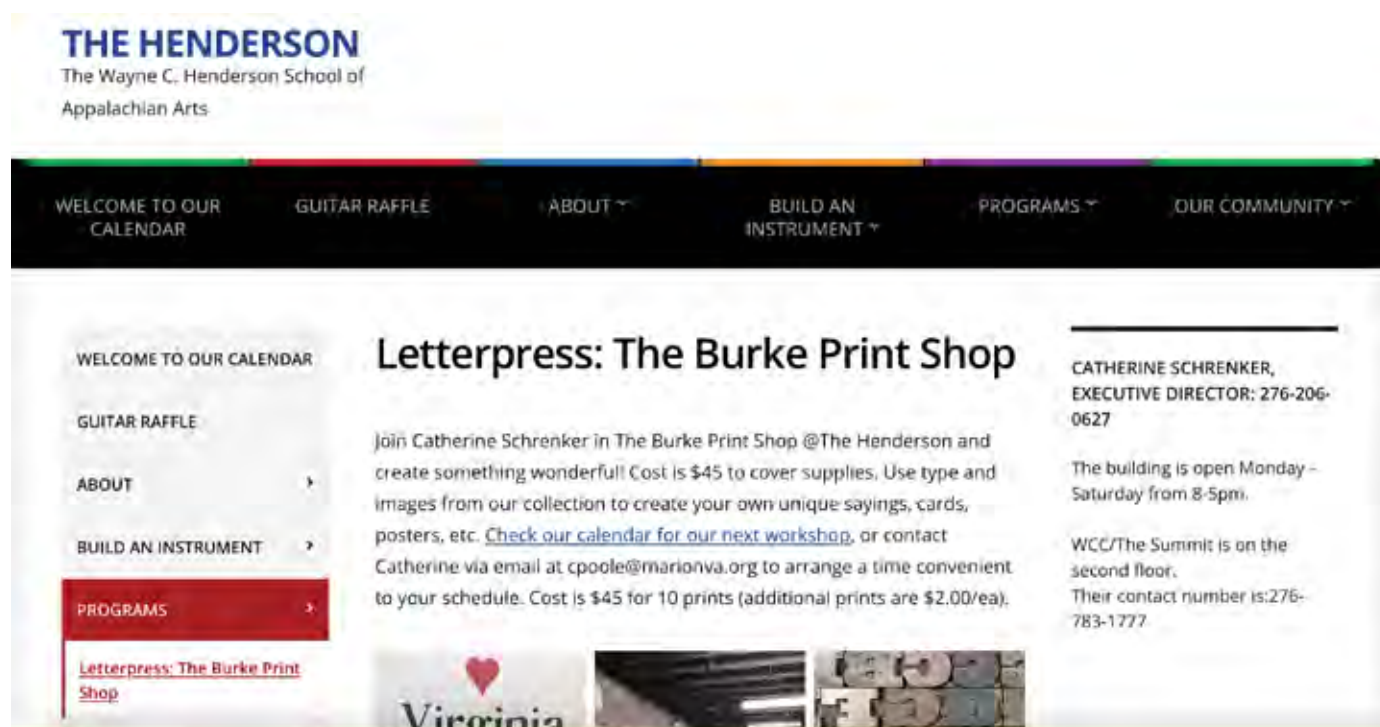
**The Henderson
Open House Invitation
2015**



**Henderson's Covid Response:
Providing Art Supplies to
Smyth County Students
learning online home.
2020**



Landing Pages: Website & Fundraiser



www.thehenderson.org



<https://wchsa.betterworld.org>

Research Posters:
Poland and the Color Red
1998

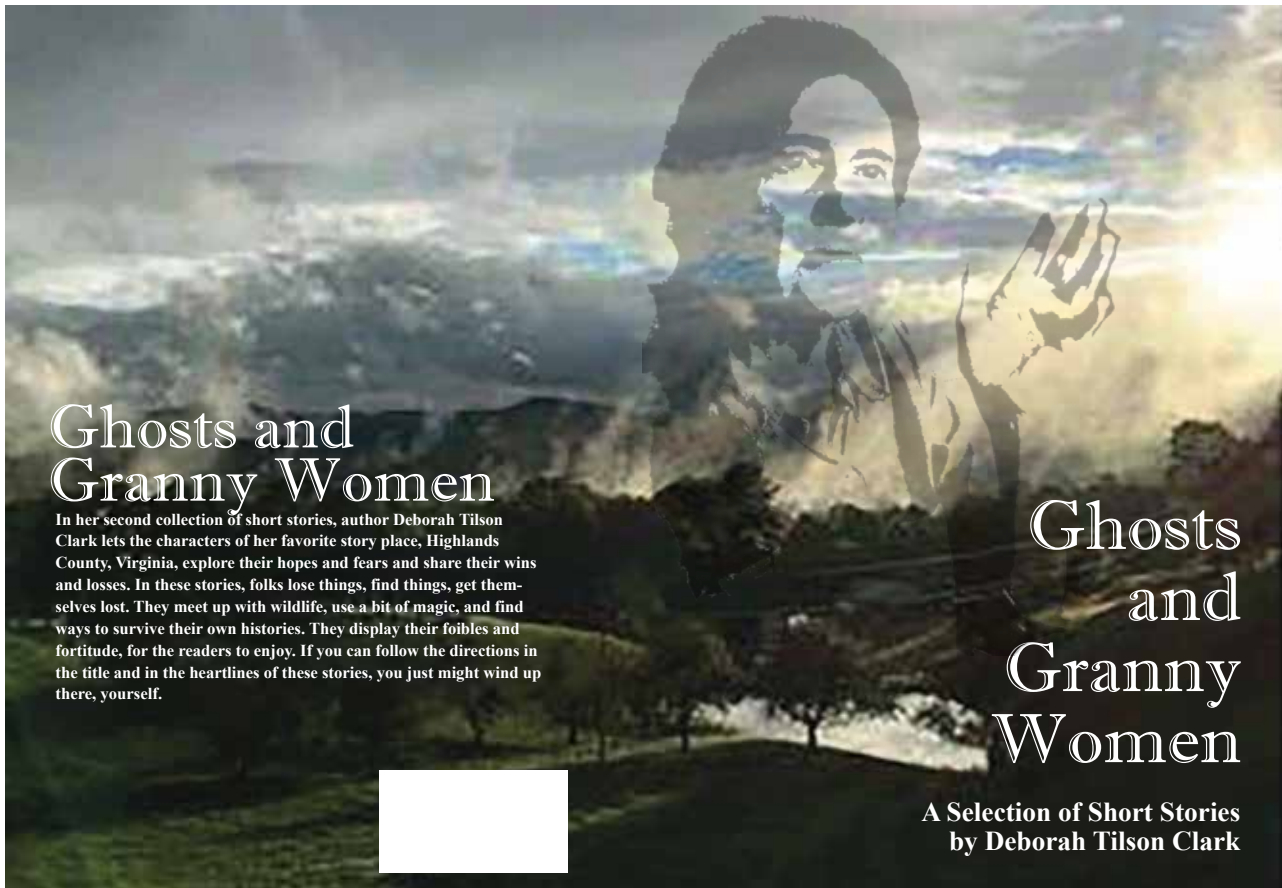
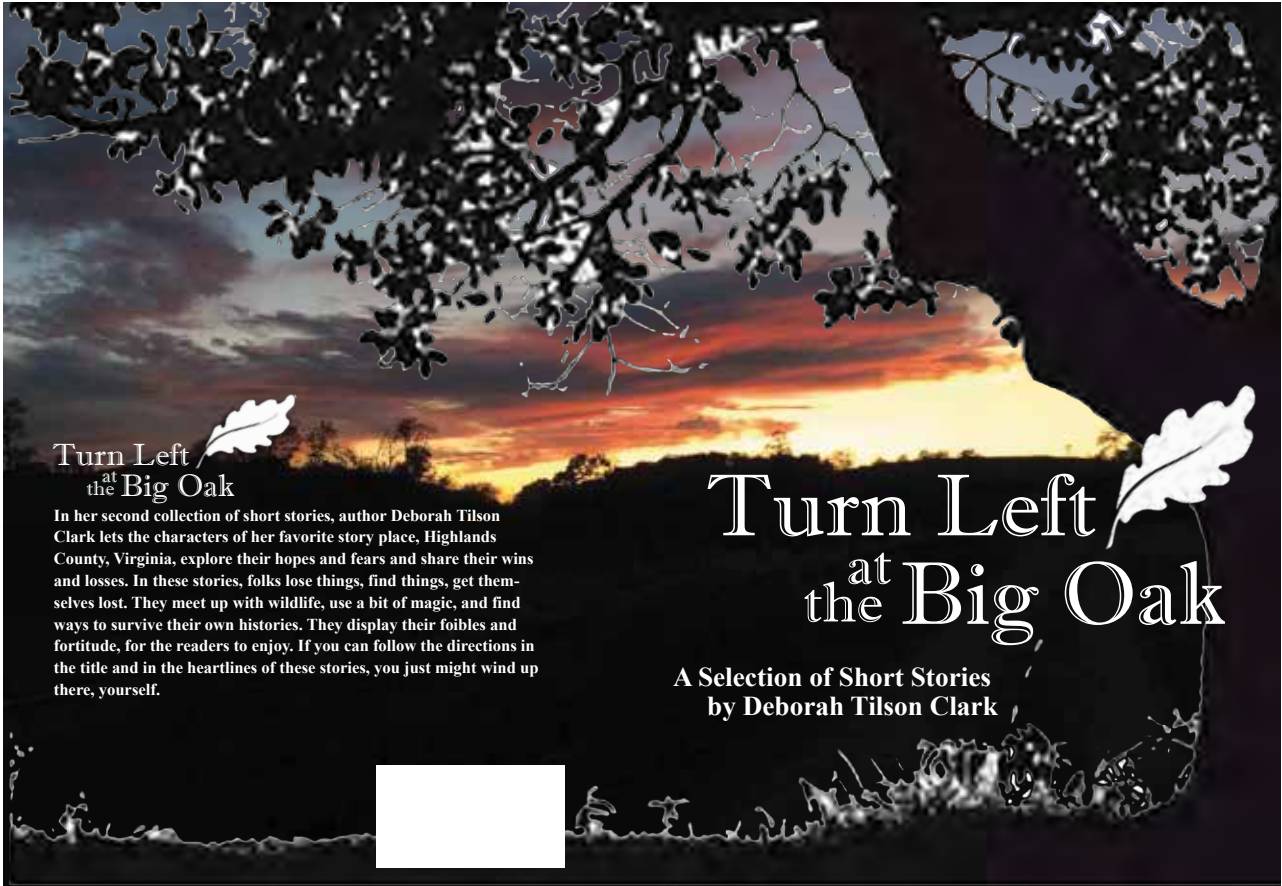


**Branding for "Queen of Color
Enterprises"
2008**



Freelance Logo Design





Freelance Logo Design



CERTIFICATE OF COMPLETION



LET IT BE KNOWN THAT

Having satisfactorily completed training and demonstrated proficiency in
HypnoRegression techniques as set forth by this organization is duly recognized and certified as a:

PAST LIFE REGRESSIONIST

at the HypnoRegression Institute of Wilmington, North Carolina

IN WITNESS THEREOF

BRYN BLANKINSHIP, CMHT, CI
FOUNDER

DATE _____

CERTIFICATE OF COMPLETION



LET IT BE KNOWN THAT

Having satisfactorily completed this 220-hour training and demonstrated proficiency in
HypnoSkillsets techniques as set forth by this organization is duly recognized and certified as a:

HYPNOTHERAPIST

at the HypnoRegression Institute of Wilmington, North Carolina

IN WITNESS THEREOF

BRYN BLANKINSHIP, CMHT, CI
FOUNDER

DATE _____



Logo and Landing page for
The Art League of Marion
2025

The Art League of Marion

Sponsors of The Hungry Mother Festival

[WELCOME!](#) [THE ART LEAGUE QUILT RAFFLE](#) [HUNGRY MOTHER FESTIVAL](#) [GRANT FUNDING](#) [LOCAL ART EXHIBITIONS](#)

